STONEHAVEN

Survey Name:	Final Election MRP Poll
Fieldwork dates :	27-30 June 2024
Sample size :	5320
Weighting :	Nat Rep

Stonehaven Survey Results

Sample size: 1029

Fieldwork: 27 June 2024

			Age						Gender		Region									Swing Stable		Vote Tomorrow								
	All		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	Male	Female	North East England	North West England	East Midlands	East of England	Greater London	South East England	South West England	Wales	Scotland	Yorkshire and the	West Midlands	Stable	Swing	Conservatives	Labour	Liberal Democrats	Green Party	Reform UK (formerly Brexit party)	Plaid Cymru	Scottish National Party	I wouldn't vote	Other
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
What is your age?																															
18 - 24	101		100	0	0	0	0	0	8	11	13	9	11	7	14	8	9	7	5	11	13	12	5	5	12	5	20	8	4	4	18	9
25 - 34	177		0	100	0	0	0	0	19	18	13	17	13	13	31	19	16	12	13	15	16	19	13	14	21	14	23	9	7	14	23	13
35 - 44	202		0	0	100	0	0	0	19	18	19	13	18	11	18	17	17	19	16	19	19	19	15	13	18	19	17	13	15	12	17	18
45 - 54	177		0	0	0	100	0	0	18	16	17	16	16	20	13	21	20	15	19	16	15	16	20	15	17	19	17	19	7	21	13	22
55 - 64	156		0	0	0	0	100	0	19	16	15	19	17	21	9	15	19	19	17	17	17	14	20	14	15	17	11	22	41	19	17	17
65+	216		0	0	0	0	0	100	28	20	26	27	23	28	15	23	22	31	31	28	20	22	28	39	17	29	13	30	26	29	12	21
Region Reported																															
North East England	43		5	3	4	4	4	4	4	4	100	0	0	0	0	0	0	0	0	0	0	4	4	3	5	2	3	5	0	0	6	4
North West England	120		9	10	8	9	12	11	10	10	0	100	0	0	0	0	0	0	0	0	0	10	10	9	11	9	10	12	0	0	10	13
East Midlands	81		9	6	9	9	9	8	8	8	0	0	100	0	0	0	0	0	0	0	0	8	8	8	9	5	10	8	0	0	9	7
East of England	137		7	9	7	12	13	12	10	10	0	0	0	100	0	0	0	0	0	0	0	9	11	13	8	9	10	14	0	0	8	14
Greater London	200		20	26	16	10	7	9	15	13	0	0	0	0	100	0	0	0	0	0	0	15	11	15	18	12	15	9	0	0	11	17
South East England	144		12	13	14	17	13	10	14	14	0	0	0	0	0	100	0	0	0	0	0	13	16	15	11	26	13	17	0	0	15	6
South West England	93		8	8	10	11	9	8	8	10	0	0	0	0	0	0	100	0	0	0	0	9	9	8	7	15	12	10	0	0	10	11
Wales	54		4	5	4	6	5	5	5	5	0	0	0	0	0	0	0	100	0	0	0	5	6	6	3	2	3	10	0	0	5	4
Scotland	96		4	6	8	8	9	10	9	7	0	0	0	0	0	0	0	0	100	0	0	8	8	6	6	6	5	4	0	100	7	8
Yorkshire and the Humber	90		9	8	8	8	9	11	9	9	0	0	0	0	0	0	0	0	0	100	0	9	10	8	12	7	11	9	0	0	10	11
West Midlands	91		12	9	11	8	9	7	9	9	0	0	0	0	0	0	0	0	0	0	100	9	8	9	12	6	9	7	0	0	8	5
What is your gender?																															
Male	490		42	46	42	51	49	57	100	0	51	48	46	51	53	49	43	50	53	47	47	48	52	53	49	52	31	59	38	61	35	35
Female	539		58	54	58	49	51	43	0	100	49	52	54	49	47	51	57	50	47	53	53	52	48	47	51	48	69	42	62	39	65	65
How many children do you have?																															
None	342		83	68	29	21	32	16	37	35	37	33	37	32	41	36	34	35	38	35	37	38	31	30	36	34	51	32	32	41	50	32
1	185		12	23	23	20	15	10	17	19	17	19	15	19	22	19	17	19	17	18	17	18	18	18	21	19	17	19	17	19	12	23
2	316		5	22	34	32	36	43	31	31	34	31	35	32	29	31	32	29	32	32	27	30	34	35	30	34	22	32	20	28	24	34
3	113		0	5	10	12	13	17	11	11	9	11	10	11	7	12	13	11	11	12	13	10	12	13	9	10	9	13	27	11	10	9
4	36		0	2	2	3	4	5	3	3	3	4	2	3	3	3	3	5	2	2	3	3	4	3	3	3	1	4	0	2	3	2
More than 4	17		0	1	1	1	2	1	1	1	1	2	1	2	1	1	1	1	1	1	2	1	1	1	1	0	1	1	3	1	2	1
What best describes your current living arrangements?																															
Student accommodation	4		7	1	0	0	0	0	1	1	1	1	1	0	1	0	0	2	0	2	1	1	0	0	1	1	1	0	0	1	2	2
Private renting	229		22	32	25	19	12	9	17	20	14	16	18	17	26	17	12	12	13	23	20	20	16	16	21	14	28	12	19	15	27	19
Own (outright)	351		8	18	14	21	30	73	40	31	35	38	33	40	31	30	33	42	42	40	32	33	40	51	27	43	25	42	62	40	18	32
Own (with mortgage)	326		11	26	44	44	32	20	25	27	29	25	28	29	19	31	31	25	25	27	25	24	30	23	29	27	24	29	8	30	19	28
Live with parents	81		43	12	6	3	1	0	7	9	11	7	7	7	10	8	9	6	7	7	8	10	6	4	9	7	14	6	7	5	16	4
Council- or state-owned housing	109		7	9	10	12	13	10	10	11	13	10	11	9	9	10	10	12	13	10	10	10	10	8	12	7	6	13	13	13	14	11
None of these	9		2	2	1	1	1	1	1	1	0	1	1	1	0	2	1	1	1	2	1	1	1	1	1	0	0	1	1	0	1	0
Which of the following most closely describes your situation?																															
I consider myself wealthy	31		6	7	4	3	7	1	4	2	5	3	2	2	8	2	2	3	1	3	3	4	2	4	3	4	3	2	0	1	3	4
I consider myself comfortable but not wealthy	281		29	34	21	27	24	35	31	24	25	32	24	30	32	26	24	27	24	30	27	28	26	39	26	31	23	24	17	18	20	21
I am managing financially	446		43	35	44	45	47	43	47	44	47	44	47	46	39	50	46	43	52	45	46	43	47	43	45	44	46	39	46	53	45	43
I am struggling financially	211		21	19	26	26	22	14	18	24	20	20	23	24	17	22	23	23	22	19	19	21	22	13	22	16	23	23	37	25	31	27
I struggle severely with finances	40		4	4	6	7	4	1	4	4	4	4	4	4	4	5	4	4	2	3	6	4	3	3	4	3	7	4	7	1	4	5
Which description most closely reflects your current employment status?																															
Retired	237		0	0	0	1	21	81	39	20	23	28	24	29	11	20	21	31	31	29	21	22	26	35	17	27	12	29	33	31	14	17
Self-employed	70		6	9	10	8	9	4	8	6	3	6	6	7	10	6	9	5	6	6	7	7	6	7	6	6	5	10	12	6	6	10
Full-time employment	461		32	67	59	59	36	7	49	34	44	40	40	40	53	43	35	36	27	37	40	40	44	39	49	38	39	39	31	34	31	32
Part-time employment	141		20	14	17	17	19	5	7	21	12	13	14	14	14	15	20	12	11	14	14	15	14	11	13	19	18	12	9	11	17	21
Zero-hour contract	9		0	1	1	0	0	0	0	1	0	1	0	0	1	0	0	0	1	1	1	1	0	0	0	0	0	1	0	0	1	2
Student	41		31	3	1	0	0	0	3	4	7	3	4	2	5	3	3	3	3	5	5	5	1	2	3	3	6	2	0	3	4	3
Unemployed (seeking employment)	32		7	4	4	2	3	0	2	3	2	3	2	3	3	2	3	3	2	2	2	3	3	2	3	4	2	2	0	2	4	3
Unemployed (not seeking employment)	52		2	5	7	9	8	1	3	7	6	6	6	5	2	6	6	5	6	4	6	6	4	3	3	4	6	5	12	9	12	5
None of these	16		1	1	2	3	3	1	1	3	1	2	2	2	1	2	3	2	2	3	1	2	2	1	2	1	1	2	1	1	4	3
What is your household income over the course of a year before tax?																															
Less than £5,000	21		7	2	1	3	3	1	2	2	3	2	3	2	3	1	2	4	2	2	2	3	2	2	2	2	3	2	0	3	3	4
£5,000-£9,999	33		5	2	2	3	4	4	3	3	3	2	3	2	2	2	3	2	2	3	3	3	2	2	2	2	3	2	2	2	5	4
£10,000-£14,999	77		8	5	5	8	8	11	3	9	10	8	8	6	3	7	7	7	8	8	9	7	7	7	7	4	6	9	13	7	10	7
£15,000-£19,999	72		4	4	5	6	9	11	7	7	8	6	7	6	4	6	8	6	7	10	6	7	6	6	3	6	7	6	6	6	6	6
£20,000-£24,999	91		11	9	6	8	10	10	8	10	14	8	12	9	5	8	12	8	8	10	8	9	9	7	8	11	10	9	8	8	13	9
£25,000-£29,999	94		8	9	9	10	11	10	10	8	10	11	10	11	5	10	9	13	12	10	9	9	10	10	9	9	12	10	7	7	9	9
£30,000-£34,999	84		8	8	8	9	10	10	10	8	9	10	8	9	9	8	7	10	8	8	8	9	8	10	9	6	9	9	13	8	8	9
£35,000-£39,999	73		7	8	9	8	7	7	7	8	9	7	7	7	7	7	7	7	9	6	8	8	7	7	8	7	7	7	11	7	6	7
£40,000-£44,999	62		5	6	6	5	7	6	6	6	5	7	5	7	3	7	7	5	5	7	5	6	6	6	6	5	6	6	6	6	4	4
£45,000-£49,999	47		5	5	7	6	6	4	4	5	4	6	4	5	4	5	4	7	4	6	4	6	4	6	5	10	6	6	5	5	4	4
£50,000-£59,999	87		5	9	9	9	6	7	9	7	7	8	9	7	8	7	9	6	8	5	9	8	8	7	8	9	5	9	4	10	4	4
£60,000-£69,999	56		3	7	8	6	4	4	6	6	5	5	4	7	6	5	6	5	5	6	5	7	5	6	6	5	3	6	3	6	4	6
£70,000-£99,999	94		5	10	13	12	7	5	10	7	9	8	7	11	11	11	8	7	8	6	8	8	10	9	9	11	7	10	0	10	5	4
£100,000-£149,999	41		4	10	6	3	3	2	6	4	3	4	3	10	7	3	4	2	3	3	3	5	4	3	4	7	3	3	0	1	4	2
£150,000 or more	22		1	0	3	1	1	0	2	1	1	2	0	1	0	2	1	1	1	1	1	2	1	3	2	3	1	0	0	1	1	2
Don't know	21		7	2	1	0	1	1	1	2	1	1	2	1	1	1	2	2	1	2	1	3	1	3	1	2	2	1	0	1	3	1
Prefer not to say	36		6	3	3	5	5	6	3	6	4	4	5	1	1	4	3	3	3	3	3	5	4	3	3	5	7	4	0	0	7	18
swing_stable																															
Stable	691		68	77	70	65	61	65	68	71	72	70	71	65	79	65	68	66	69	67	73	100	0	93	76	73	46	74	51	63	100	57
Swing	338		32	23	30	35	39	35	32	29	28	30	29	35	21	35	32	34	31	33	27	0	100	7	24	27	54	26	49	7	0	43
If there was a general election tomorrow - who would you vote for?																															
Conservatives	341		13	16	16	17	17	22	21	18	16	17	20	25	21	21	18	23	14	18	20	26	5	100	0	0	0	0	0	0	0	0
Labour	436		43	64	42	37	34	25	36	36	41	38	39	29	45	28	28	35	28	40	47	38	31	0	100	0	0	0	0	0	0	0
Liberal Democrats	101		3	8	10	11	10	12	10	9	9	9	7	9	6	10	17	5	7	7	7	10	8	0	0	100	0	0	0	0	0	0
Green Party	61		12	8	6	9	4	3	4	8	4	6	7	6	6	5	8	4	4	7	6	4	10	0	0	0	100	0	0	0	0	0
Reform UK (formerly Brexit party)	114		11	6	11	15	16	16	17	12	19	17	14	20	8	15	16	16	14	11	11	3	26	0	0	0	0	100	0	0	0	0
Plaid Cymru	9		0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	9	0	0	0	0	1	0	0	0	0	0	100	0	0	0
Scottish National Party	32		1	2	2	3	3	2	2	1	0	0	0	0	0	0	0	0	32	0	0	3	1	0	0	0	0	0	0	100	0	0
I wouldn't vote	91		16	12	9	7	9	4	8	11	12	9	10	7	7	9	10	9	7	10	8	12	0	0	0	0	0	0	0	0	100	0
Other	51		3	2	4	4	3	3	2	4	3	4	3	4	1	4	3	3	3	4	2	3	4	0	0	0	0	0	0	0	0	100
Who did you vote for in the 2019 general election?																															
Conservatives	351		10	23	30	29	40	55	39	31	31	34	38	44	29	42	35	39	22	36	34	26	56	86	15	16	17	59	10	1	13	20
Labour	427		31	40	22	27	24	16	26	28	34	31	31	24	36	24	27	19	21	30	35	32	16	2	61	8	26	10	37	26	4	5	10
Liberal Democrats	111		3	9	11	12	12	13	12	9	10	8	8	12	11	16	16	6	9	8	8	9	14	3	7	62	10	4	0	0	2	7
Green Party	61		2	2	3	3	2	2	2	3	1	2	2	2	3	3	2	2	1	2	3	2	3	1	2	2	36	1	0	0	1	2
Brexit Party	11		0	1	2	1	3	2	2	1	2	2	1	1	2	2	3	0	2	1	0	0	0	0	0	0	0	9	0	0	1	1
Plaid Cymru	9		0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0	0	0	0	0	0	46	0	0	0
Scottish National Party	37		0	2	2	4	4	4	4	2	0	0	0	0	0	0	0	0	38	0	0	3	3	0	2	1	1	1	0	84	0	4
Didn't vote	138		53	23	16	12	7	5	14	21	21	17	16	16	13	16	15	15	16	15	16	15	16	6	13	10	21	14	7	7	9	22
Other	14		1	1	2	4	2	2	2	3	0	3	2	3	3	3	3	2	1	3	1	2	0	1	1	1	1	2	0	0	2	35
How did you vote in the UK 2019 General Election, or did you not vote?																															
Conservative	351		13	25	31	35	40	54	40	32	32	35	40	44	31	43	36	38	22	37	34	27	56	88	16	17	19	59	10	3	13	21
Labour	426		29	38	30	28	23	16	25	27	34	31	29	19	35	17	20	29	13	29	33	31	14	2	60	8	24	8	22	5	4	6
Liberal Democrats	95		3	9	9	13	12	12	11	9	8	7	8	12	10	15	15	6	9	6	7	9	13	2	7	60	10	3	0	0	2	5
Other	8		2	5	7	10	11	10	9	7	3	6	5	5	4	5	5	10	41	6	4	6	13	2	4	3	21	14	53	81	2	17
Did not vote	151		48	18	16	11	11	5	12	18	18	18	16	13	15	15	16	11	13	16	17	22	0	0	12	9	16	12	7	8	64	15
Don't know	48		9	6	6	3	3	2	5	4	4	3	5	7	5	5	6	4	3	5	4	1	3	0	3	3	3	3	3	0	11	35
How likely are you to vote in the general election? (1 (Not at all likely) - 10 (Very likely))																															
1	57		7	6	5	4	5	3	4	5	5	4	5	4	4	4	5	3	3	5	5	7	0	0	1	1	1	1	0	0	1	47
2	24		4	2	2	1	2	1	2	2	3	2	1	1	2	2	2	2	2	2	2	2	0	1	1	0	1	1	0	0	0	13
3	27		3	2	2	1	2	1	1	2	2	2	2	2	2	1	2	2	1	2	1	2	1	1	1	1	0	2	0	0	1	8
4	31		1	2	2	1	1	1	1	1	1	1	2	2	0	1	1	2	0	1	2	2	1	0	1	1	1	1	0	0	0	9
5	49		8	5	6	3	3	1	3	5	5	4	2	2	5	3	3	6	6	2	4	4	5	1	3	2	4	3	3	3	2	11
6	56		9	9	9	8	4	2	6	7	6	6	6	5	8	8	6	6	4	6	6	5	6	3	7	7	7	6	0	2	2	15
7	71		13	9	9	8	6	4	7	6	8	6	6	6	8	6	6	6	4	6	9	7	5	4	7	7	7	7	0	4	2	12
8	111		13	14	11	13	10	9	12	11	11	11	13	11	16	13	7	11	9	9	10	9	8	10	8	13	10	8	0	4	2	12
9	133		12	13	15	13	10	8	12	11	11	11	13	11	14	11	13	11	9	9	14	11	13	14	12	14	16	11	32	7	1	12
10	561		24	61	43	59	65	79	63	52	54	58	54	63	48	58	52	57	66	58	52	51	68	62	61	62	49	63	36	79	0	38
If your first choice party was not an option in the next UK election, which party would be your second choice?																															
Conservative Party	151		13	17	15	14	15	18	17	15	16	16	17	13	18	17	13	19	11	15	17	13	21	27	8	13	5	34	0	3	10	12
Labour Party	191		33	35	24	22	14	12	22	22	17	24	21	20	29	18	19	19	25	19	23	24	16	14	28	30	29	11	16	23	19	12
Liberal Democrats	91		14	15	21	23	25	23	21	21	21	23	19	21	19	23	20	15	16	21	22	20	23	19	31	20	25	9	9	6	9	12
Scottish National Party (SNP)	29		4	3	3	2	1	2	2	3	0	1	1	1	2	0	0	1	18	1	0	2	2	1	2	2	0	0	0	29	3	2
Plaid Cymru	7		1	1	2	1	0	1	1	2	0	1	0	0	1	0	0	7	0	1	1	1	1	0	1	1	1	1	0	2	3	3
Democratic Unionist Party (DUP)	5		1	1	1	1	0	0	1	1	2	0	0	0	1	0	1	0	0	1	1	1	1	0	0	1	1	1	0	0	1	2
Green Party	96		18	14	15	14	17	10	14	17	19	14	14	15	17	16	14	17	8	17	19	17	11	7	19	26	23	6	10	22	14	19
Reform UK (Formerly Brexit Party)	155		12	10	13	15	17	21	17	14	18	16	19	22	10	19	13	14	8	17	12	14	19	27	8	5	7	31	22	1	14	8
Sinn Fein	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know	77		4	4	6	7	8	9	6	7	7	8	7	6	5	7	6	7	6	9	6	7	5	5	1	3	4	7	5	7	27	31