Poll on Homelessness in the UK for Crisis

Fieldwork: 6th – 10th September 2019

Interview method: Online survey

Population represented: UK adults

Sample size: 4010

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by age, gender, region, Social Grade, 2017 General Election vote and 2016 EU Referendum vote. Target proportions are derived from census data and election results.

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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To what extent do you agree/disagree with the following statements: "Housing benefit is a practical way for the Government to help people avoid homelessness"

	Total	Gender		Age						Region											
		Male a	Female b	18-24 c	25-34 d	35-44 e	45-54 f	55-64 g	65+ h	London i	Yorkshire and the Humber j	East Midlands k	East of England l	South East m	South West n	West Midlands o	North West p	Scotland q	Wales r	Northern Ireland s	North East t	**England - Total /**
Unweighted	4010	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
Weighted	**4010**	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
Strongly Agree	23%	23%	24%	22% - g	19%* - fg	22% - g	25% - d	28%* - cdeh	23% - g	24% - o	24%	24%	22%	20% - ps	22%	18%* - pqsi	28%* - mo	25% - o	22%	29% - mo	22%	23%
Moderately Agree	27%	28%	27%	30% - g	30% - eg	25% - d	26%	24% - cd	28%	29%	28%	27%	28%	27%	24%	30% - q	27%	23% - o	30%	26%	29%	28%
Agree a little	26%	26%	26%	27%	29%	26%	24%	27%	25%	25%	26%	26%	28%	29%	27%	26%	24%	27%	26%	22%	25%	26%
Neither Agree nor Disagree	15%	14%	16%	15%	14%	16%	16%	14%	16%	14%	15%	16%	13%	16%	18% - p	17% - p	12% - no	15%	17%	15%	16%	15%
Disagree a little	5%	5%	4%	4%	5%	6%	5%	4%	4%	5%	5%	4%	5%	5% - r	4%	6% - r	5% - r	4%	2% -	3%	6% - r	5%
Moderately Disagree	2%	2%	2%	1% - efh	2%	3% - c	2% - c	2%	2% - c	2%	2%	2%	1%	2%	2%	2%	3%	2%	3%	2%	1%	2%
Strongly Disagree	2%	2%	2%	1% - fgh	1%	2%	2% - c	2% - c	2% - c	1%	1%	1%	2%	1%	3%	1% - s	2%	3%	1% - s	4% - or	2%	2%
Total: Agree	76%	77%	76%	79% - e	78% - e	74% - cd	75%	78%	75%	78%	77%	77%	78%	75%	73%	74%	78%	75%	77%	76%	75%	76%
Total: Disagree	8%	9%	8%	6% - ef	8%	11% - c	9% - c	8%	8%	8%	8%	7%	8%	9%	9%	9%	10%	10%	6%	8%	9%	8%

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Significance shown at the 5% level, * = significantly different from total proportion

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To what extent do you agree/disagree with the following statements: "Housing benefit is a practical way for the Government to help people avoid homelessness"

	Total	Social Grade		2017 Election Vote					EU Referendum Vote			Annual Income				
		ABC1 a	C2DE b	Conservative c	Labour d	Liberal Democrat e	Another Party f	Did not vote g	Leave h	Remain i	Did not vote j	Quintile 1 (£0 - £11,399) k	Quintile 2 (£11,400 - £22,500) l	Quintile 3 (£22,501 - £32,000) m	Quintile 4 (£32,001 - £49,000) n	Quintile 5 (Over £49,000) o
Unweighted	4010	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
Weighted	**4010**	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
Strongly Agree	23%	20%* - b	27%* - a	19%* - df	31%* - cefg	22% - d	24% - gcd	19%* - df	23%	24%	21%	26% - no	28%* - no	25% - o	21% - kl	18%* - klm
Moderately Agree	27%	29% - b	26% - a	28% - g	28% - g	34%* - g	28%	23%* - cde	26% - i	30% - hj	24% - i	22%* - lmo	27% - k	28% - k	26%	30% - k
Agree a little	26%	28% - b	24% - a	27%	24%	27%	24%	27%	25%	27%	26%	25%	24% - no	24%	29% - l	29% - l
Neither Agree nor Disagree	15%	15%	16%	17% - deg	10%* - cfg	11% - gc	15% - gd	21%* - cdef	16% - ij	12%* - hj	21%* - hi	18%* - lo	14% - k	15%	16%	13% - k
Disagree a little	5%	5% - b	4% - a	5%	4%	3%	6%	5%	5%	4%	4%	4%	5%	5%	4%	6%
Moderately Disagree	2%	2%	2%	3%	2%	2%	1%	2%	3% - ij	2% - h	2% - h	2%	2%	1% - o	2%	3%* - m
Strongly Disagree	2%	2%	2%	1% - g	1% - g	1%	3%	3% - cd	2% - i	1% - hj	2% - i	3% - l	0%* - kmo	2% - l	2%	2% - l
Total: Agree	76%	76%	76%	74% - deg	83%* - cfg	82%* - gc	76% - gd	69%* - cdef	74% - i	81%* - hj	72%* - i	73% - l	79% - k	77%	76%	76%
Total: Disagree	8%	9%	8%	9% - d	7% - cg	7%	10%	10% - d	10%* - ij	7% - h	7% - h	9%	7% - o	8%	8%	11%* - l

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To what extent do you agree/disagree with the following statements: "If local rents rise, people should receive more housing benefit"

	Total	Gender		Age						Region											
		Male a	Female b	18-24 c	25-34 d	35-44 e	45-54 f	55-64 g	65+ h	London i	Yorkshire and the Humber j	East Midlands k	East of England l	South East m	South West n	West Midlands o	North West p	Scotland q	Wales r	Northern Ireland s	North East t	**England - Total /**
Unweighted	4010	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
Weighted	**4010**	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
Strongly Agree	30%	27%* - b	33%* - a	31% - h	32% - h	32% - h	33% - h	30% - h	23%* - cdefg	30%	29%	32%	30%	26% - pqs	28% - p	27% - p	35%* - mno	33% - m	30%	37% - m	28%	29%
Moderately Agree	23%	22%	23%	28%* - efh	24%	21% - c	21% - c	23%	22% - c	24%	21%	25%	20%	24%	23%	20%	24%	23%	21%	24%	23%	23%
Agree a little	22%	24% - b	21% - a	20%	23%	23%	20% - h	23%	24% - f	21%	25% - s	21%	23%	24% - s	20%	22%	20%	22%	25% - s	14% -	26% - s	22%
Neither Agree nor Disagree	16%	17% - b	15% - a	15% - h	14% - h	15% - h	17%	15% - h	19%* - cdeg	17%	15%	14% - n	18%	16%	20% - pqk	19% - pq	14% - no	14% - no	18%	14%	14%	16%
Disagree a little	5%	6%	5%	4% - fh	4% - fh	5%	7% - cd	5%	6% - cd	4% - o	5%	5%	6%	6%	5%	7% - i	5%	4%	5%	7%	5%	5%
Moderately Disagree	1%	1%	1%	1%	1%	1%	1% - h	2%	2% - f	1%	2%	1%	2% - p	1%	1%	1%	0% - l	2%	0%	1%	2%	1%
Strongly Disagree	2%	2%	2%	1%* - fh	2% - h	2%	2% - c	2%	3%* - cd	3%	3%	1%	1%	2%	3%	3%	1%	2%	1%	3%	2%	2%
Total: Agree	75%	73% - b	77% - a	80%* - fh	79%* - fh	76% - h	73% - cd	76% - h	69%* - cdeg	76% - o	75%	79% - no	73% - p	74%	71% - pqk	70%* - pqik	79%* - lno	78% - no	76%	75%	78%	75%
Total: Disagree	9%	9%	8%	5%* - efgh	7% - h	8% - hc	10% - c	9% - c	12%* - cde	8%	10%	7%	9%	9%	9%	11% - p	7% - o	8%	7%	12%	9%	9%

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		ABC1 a	C2DE b	Conservative c	Labour d	Liberal Democrat e	Another Party f	Did not vote g	Leave h	Remain i	Did not vote j	Quintile 1 (£0 - £11,399) k	Quintile 2 (£11,400 - £22,500) l	Quintile 3 (£22,501 - £32,000) m	Quintile 4 (£32,001 - £49,000) n	Quintile 5 (Over £49,000) o
Unweighted	4010	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
Weighted	**4010**	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
Strongly Agree	30%	25%* - b	36%* - a	19%* - defg	41%* - cefg	29% - cd	31% - cd	31% - cd	24%* - ij	34%* - h	35%* - h	35%* - mno	37%* - mno	29% - okl	29% - okl	23%* - klmn
Moderately Agree	23%	25% - b	21% - a	21% - de	25% - c	30%* - gc	24%	21% - e	22%	25% - j	20%* - i	21% - o	21% - o	24%	22%	26% - kl
Agree a little	22%	25%* - b	20%* - a	27%* - dfg	20% - c	24%	20% - c	19% - c	25%* - ij	21% - h	19%* - h	19% - o	21%	22%	23%	24% - k
Neither Agree nor Disagree	16%	16%	16%	20%* - de	10%* - cfg	12% - gc	16% - d	19%* - de	17% - ij	13%* - hj	20%* - hi	18%	16%	15%	18%	15%
Disagree a little	5%	6%	5%	8%* - deg	2%* - cfg	3% - c	6% - d	5% - cd	7%* - ij	4%* - h	4% - h	5%	4% - o	6%	6%	7% - l
Moderately Disagree	1%	2%	1%	2% - d	0%* - cg	1%	1%	1% - d	1%	1%	1%	0% - o	1% - o	1%	2%	2% - kl
Strongly Disagree	2%	3% - b	2% - a	3%* - d	1%* - cfg	2%	2% - d	2% - d	3%* - ij	1% - h	1%* - h	2% - l	1%* - kmo	3% - nl	1% - om	3% - ln
Total: Agree	75%	74%	76%	66%* - defg	86%* - cfg	82%* - fgc	75% - cde	72%* - cde	71%* - i	80%* - hj	73% - i	75%	79%* - no	76%	74% - l	73% - l
Total: Disagree	9%	10% - b	7% - a	13%* - defg	4%* - cfg	7% - c	9% - cd	9% - cd	12%* - ij	6%* - h	7% - h	7% - o	5%* - mno	9% - l	9% - ol	12%* - kln

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Gender

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Yorkshire and the Humber	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East	**England - Total**
	Unweighted	*4010*	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
	Weighted	***4010***	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
	Male	49%	100%	0%	26%	50%	47%	50%	53%	61%	58%	48%	44%	54%	46%	49%	46%	40%	54%	42%	59%	45%	48%
	Female	51%	0%	100%	73%	50%	53%	50%	47%	39%	42%	51%	56%	46%	53%	51%	54%	59%	46%	58%	41%	55%	51%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Gender

		Total	Social Grade		2017 Election Vote					EU Referendum Vote			Annual Income				
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	Another Party	Did not vote	Leave	Remain	Did not vote	Quintile 1 (£0 - £11,399)	Quintile 2 (£11,400 - £22,500)	Quintile 3 (£22,501 - £32,000)	Quintile 4 (£32,001 - £49,000)	Quintile 5 (Over £49,000)
	Unweighted	*4010*	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
	Weighted	***4010***	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
	Male	49%	56%	41%	57%	48%	58%	55%	34%	53%	52%	36%	38%	43%	49%	55%	59%
	Female	51%	44%	59%	43%	52%	42%	45%	65%	47%	48%	64%	62%	57%	50%	45%	40%

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Age

	Total	Gender		Age						Region												
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Yorkshire and the Humber	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East	**England - Total**
Unweighted	*4010*	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
Weighted	***4010***	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
18-24	14%	8%	20%	100%	0%	0%	0%	0%	0%	20%	14%	17%	8%	11%	9%	19%	16%	9%	12%	7%	22%	15%
25-34	17%	17%	17%	0%	100%	0%	0%	0%	0%	24%	16%	16%	17%	15%	15%	20%	14%	13%	15%	22%	17%	17%
35-44	17%	16%	18%	0%	0%	100%	0%	0%	0%	23%	13%	13%	13%	17%	16%	16%	15%	22%	22%	27%	10%	16%
45-54	17%	17%	17%	0%	0%	0%	100%	0%	0%	14%	18%	18%	22%	15%	20%	16%	19%	17%	16%	17%	13%	17%
55-64	14%	15%	13%	0%	0%	0%	0%	100%	0%	10%	18%	13%	19%	18%	13%	11%	14%	15%	11%	13%	10%	14%
65+	21%	26%	16%	0%	0%	0%	0%	0%	100%	9%	21%	23%	22%	25%	27%	19%	22%	24%	23%	13%	27%	21%

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Age

		Total	Social Grade		2017 Election Vote					EU Referendum Vote			Annual Income				
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	Another Party	Did not vote	Leave	Remain	Did not vote	Quintile 1 (£0 - £11,399)	Quintile 2 (£11,400 - £22,500)	Quintile 3 (£22,501 - £32,000)	Quintile 4 (£32,001 - £49,000)	Quintile 5 (Over £49,000)
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	18-24	14%	14%	14%	5%	19%	9%	10%	23%	6%	15%	28%	24%	11%	11%	9%	15%
	25-34	17%	16%	18%	10%	23%	15%	14%	20%	13%	20%	20%	15%	16%	16%	17%	16%
	35-44	17%	17%	17%	13%	19%	16%	18%	21%	14%	18%	22%	13%	17%	16%	18%	19%
	45-54	17%	15%	19%	17%	15%	17%	18%	19%	19%	15%	16%	15%	16%	15%	18%	21%
	55-64	14%	11%	17%	18%	12%	13%	17%	10%	18%	13%	8%	14%	14%	15%	15%	14%
	65+	21%	27%	14%	37%	12%	29%	23%	7%	30%	20%	6%	19%	26%	28%	23%	16%

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Region

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Yorkshire and the Humber	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East	**England - Total**
Unweighted	*4010*	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
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London	14%	17%	11%	20%	19%	19%	12%	10%	6%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	17%
Yorkshire and the Humber	8%	8%	8%	9%	8%	6%	9%	10%	9%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%
East Midlands	7%	6%	8%	9%	7%	6%	7%	7%	8%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	8%
East of England	9%	10%	8%	5%	9%	7%	11%	12%	9%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	11%
South East	14%	13%	14%	10%	12%	13%	12%	17%	16%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	16%
South West	8%	8%	8%	5%	7%	8%	9%	8%	11%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	10%
West Midlands	9%	8%	9%	12%	10%	8%	8%	7%	8%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	10%
North West	11%	9%	13%	13%	9%	10%	12%	11%	12%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	13%
Scotland	9%	9%	8%	5%	7%	11%	8%	9%	10%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%
Wales	5%	4%	5%	4%	4%	6%	4%	4%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%
Northern Ireland	2%	3%	2%	1%	3%	4%	2%	2%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%
North East	4%	4%	4%	7%	4%	2%	3%	3%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	5%

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	Unweighted	*4010*	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
	Weighted	***4010***	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
	London	14%	17%	10%	12%	15%	23%	7%	15%	11%	17%	15%	13%	10%	10%	12%	22%
	Yorkshire and the Humber	8%	8%	9%	7%	10%	6%	7%	9%	9%	8%	8%	8%	11%	8%	9%	6%
	East Midlands	7%	6%	8%	8%	7%	6%	6%	6%	8%	7%	5%	8%	9%	7%	7%	4%
	East of England	9%	9%	9%	11%	8%	8%	8%	8%	11%	7%	8%	7%	7%	11%	11%	10%
	South East	14%	14%	12%	18%	9%	14%	13%	13%	15%	12%	14%	12%	12%	13%	14%	17%
	South West	8%	8%	9%	9%	7%	11%	6%	8%	10%	7%	8%	7%	8%	10%	9%	8%
	West Midlands	9%	7%	10%	9%	9%	6%	6%	9%	9%	8%	9%	10%	9%	8%	10%	7%
	North West	11%	10%	13%	10%	14%	11%	7%	11%	12%	11%	10%	13%	14%	11%	11%	8%
	Scotland	9%	10%	7%	7%	8%	8%	21%	7%	6%	12%	8%	8%	7%	9%	9%	10%
	Wales	5%	4%	5%	4%	6%	4%	5%	5%	4%	5%	5%	5%	5%	6%	4%	4%
	Northern Ireland	2%	3%	2%	1%	2%	1%	9%	4%	2%	3%	4%	4%	2%	3%	2%	2%
	North East	4%	3%	5%	3%	5%	2%	4%	5%	4%	4%	5%	5%	6%	5%	3%	2%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Social Grade

	Total	Gender		Age						Region												
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Yorkshire and the Humber	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East	**England - Total**
Unweighted	*4010*	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
Weighted	***4010***	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
ABC1	53%	60%	45%	52%	49%	52%	47%	42%	68%	66%	49%	48%	55%	56%	49%	43%	46%	60%	48%	56%	44%	52%
C2DE	47%	39%	54%	48%	50%	48%	53%	57%	30%	34%	50%	52%	45%	43%	50%	56%	54%	39%	52%	44%	55%	47%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Social Grade

		Total	Social Grade		2017 Election Vote					EU Referendum Vote			Annual Income				
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	Another Party	Did not vote	Leave	Remain	Did not vote	Quintile 1 (£0 - £11,399)	Quintile 2 (£11,400 - £22,500)	Quintile 3 (£22,501 - £32,000)	Quintile 4 (£32,001 - £49,000)	Quintile 5 (Over £49,000)
	Unweighted	*4010*	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
	Weighted	***4010***	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
	ABC1	53%	100%	0%	62%	51%	66%	46%	40%	50%	63%	38%	32%	37%	53%	62%	76%
	C2DE	47%	0%	100%	37%	49%	34%	53%	60%	49%	36%	62%	67%	62%	46%	37%	23%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

2017 Election Vote

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Yorkshire and the Humber	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East	**England - Total**
Unweighted	*4010*	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
Weighted	***4010***	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
Conservative	33%	38%	28%	12%	19%	25%	33%	42%	58%	29%	29%	39%	41%	43%	38%	34%	29%	27%	27%	10%	25%	34%
Labour	31%	30%	32%	42%	42%	34%	28%	26%	18%	32%	37%	31%	26%	21%	27%	34%	39%	30%	39%	20%	36%	31%
Liberal Democrat	6%	7%	5%	4%	5%	5%	6%	5%	8%	9%	4%	5%	5%	6%	8%	4%	6%	6%	4%	3%	3%	6%
Another Party	8%	9%	7%	6%	7%	8%	9%	10%	9%	4%	6%	7%	7%	7%	6%	5%	5%	20%	8%	29%	8%	6%
Did not vote	22%	16%	29%	37%	27%	27%	25%	16%	8%	25%	23%	19%	21%	22%	22%	23%	22%	18%	21%	38%	27%	22%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

2017 Election Vote

		Total	Social Grade		2017 Election Vote					EU Referendum Vote			Annual Income				
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	Another Party	Did not vote	Leave	Remain	Did not vote	Quintile 1 (£0 - £11,399)	Quintile 2 (£11,400 - £22,500)	Quintile 3 (£22,501 - £32,000)	Quintile 4 (£32,001 - £49,000)	Quintile 5 (Over £49,000)
	Unweighted	*4010*	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
	Weighted	***4010***	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
	Conservative	33%	39%	26%	100%	0%	0%	0%	0%	52%	26%	8%	22%	28%	39%	38%	41%
	Labour	31%	30%	32%	0%	100%	0%	0%	0%	23%	49%	14%	32%	32%	28%	30%	26%
	Liberal Democrat	6%	7%	4%	0%	0%	100%	0%	0%	2%	11%	2%	4%	4%	5%	7%	9%
	Another Party	8%	7%	9%	0%	0%	0%	100%	0%	12%	7%	3%	9%	8%	9%	7%	7%
	Did not vote	22%	17%	29%	0%	0%	0%	0%	100%	11%	7%	72%	32%	27%	18%	19%	18%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

EU Referendum Vote

	Total	Gender		Age						Region												
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Yorkshire and the Humber	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East	**England - Total**
Unweighted	*4010*	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
Weighted	***4010***	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
Leave	41%	45%	38%	18%	32%	34%	46%	53%	58%	32%	45%	44%	49%	45%	49%	43%	44%	30%	38%	26%	40%	43%
Remain	38%	40%	36%	41%	44%	40%	34%	34%	36%	46%	35%	40%	31%	34%	32%	35%	36%	52%	39%	41%	36%	36%
Did not vote	21%	15%	26%	41%	24%	26%	20%	13%	6%	23%	21%	16%	19%	21%	20%	22%	19%	19%	22%	34%	24%	20%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

EU Referendum Vote

		Total	Social Grade		2017 Election Vote					EU Referendum Vote			Annual Income				
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	Another Party	Did not vote	Leave	Remain	Did not vote	Quintile 1 (£0 - £11,399)	Quintile 2 (£11,400 - £22,500)	Quintile 3 (£22,501 - £32,000)	Quintile 4 (£32,001 - £49,000)	Quintile 5 (Over £49,000)
	Unweighted	*4010*	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
	Weighted	***4010***	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
	Leave	41%	39%	43%	65%	31%	17%	60%	20%	100%	0%	0%	39%	43%	46%	44%	36%
	Remain	38%	46%	29%	30%	60%	74%	31%	13%	0%	100%	0%	33%	32%	34%	39%	47%
	Did not vote	21%	15%	28%	5%	9%	9%	9%	67%	0%	0%	100%	28%	25%	20%	16%	17%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Annual Income (Those who responded)

	Total	Gender		Age						Region												
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Yorkshire and the Humber	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East	**England - Total**
Unweighted	*4010*	1968	2036	560	695	676	680	560	839	537	346	294	347	558	334	357	451	340	194	85	167	3391
Weighted	***4010***	**1961**	**2040**	**562**	**681**	**681**	**682**	**562**	**842**	**561**	**336**	**286**	**364**	**542**	**327**	**348**	**446**	**342**	**192**	**100**	**165**	**3376**
Quintile 1 (£0 - £11,399)	32%	13%	21%	29%	15%	13%	15%	16%	15%	16%	16%	19%	13%	16%	15%	19%	20%	17%	16%	25%	20%	17%
Quintile 2 (£11,400 - £22,500)	36%	16%	20%	14%	16%	18%	16%	18%	22%	13%	23%	23%	14%	16%	17%	18%	22%	14%	19%	17%	24%	18%
Quintile 3 (£22,501 - £32,000)	18%	19%	18%	14%	17%	17%	16%	20%	25%	13%	18%	19%	22%	17%	23%	17%	18%	20%	22%	22%	21%	18%
Quintile 4 (£32,001 - £49,000)	7%	19%	15%	11%	18%	18%	18%	18%	19%	15%	18%	18%	21%	18%	18%	19%	17%	19%	14%	13%	14%	18%
Quintile 5 (Over £49,000)	4%	21%	14%	18%	16%	19%	21%	17%	13%	27%	12%	10%	19%	22%	16%	14%	13%	20%	14%	11%	10%	17%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Annual Income (Those who responded)

		Total	Social Grade		2017 Election Vote					EU Referendum Vote			Annual Income				
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	Another Party	Did not vote	Leave	Remain	Did not vote	Quintile 1 (£0 - £11,399)	Quintile 2 (£11,400 - £22,500)	Quintile 3 (£22,501 - £32,000)	Quintile 4 (£32,001 - £49,000)	Quintile 5 (Over £49,000)
	Unweighted	*4010*	1999	1986	1325	1096	309	529	751	1672	1654	684	703	706	726	678	702
	Weighted	***4010***	**2112**	**1872**	**1318**	**1243**	**230**	**319**	**900**	**1653**	**1525**	**832**	**679**	**709**	**739**	**697**	**693**
	Quintile 1 (£0 - £11,399)	17%	10%	24%	11%	18%	12%	20%	24%	16%	15%	23%	100%	0%	0%	0%	0%
	Quintile 2 (£11,400 - £22,500)	18%	12%	24%	15%	18%	13%	19%	21%	18%	15%	21%	0%	100%	0%	0%	0%
	Quintile 3 (£22,501 - £32,000)	18%	19%	18%	22%	17%	17%	21%	15%	21%	16%	18%	0%	0%	100%	0%	0%
	Quintile 4 (£32,001 - £49,000)	17%	20%	14%	20%	17%	20%	15%	14%	19%	18%	14%	0%	0%	0%	100%	0%
	Quintile 5 (Over £49,000)	17%	25%	9%	22%	15%	26%	14%	13%	15%	21%	14%	0%	0%	0%	0%	100%

Fieldwork: 6th September - 10th September 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote